

Advertising Rates (Media Data)

Advertisements – Inserts – Company editions

DICHTUNGSTECHNIK JAHRBUCH 2011 (Yearbook of Sealing & Gasket Technology in German language)



Advertise without expiration date in Germany

DICHTUNGSTECHNIK JAHRBUCH 2011 makes possible for you, a notably effective presentation of your services and/or products on a long-term basis approximately around the topic sealing, elastomer and adhesive technology in a dynamic surrounding field with many facets.

The sealing and adhesive technology moves more and more into the focus of decision makers. Advertise in the industry medium that regularly consults decision makers.

Competence and diversity - in line with standard usage and solution-oriented knowledge from the following fields:

- Basics of the Sealing, Elastomer and Adhesive Technology
- Static Seals
- Dynamic Seals
- Formed-in-place-gaskets
- Moulded Parts and Sealing Profiles
- Adhesive Technology
- Semi-processed Materials, Raw Materials
- Machining and Processing
- Tribology
- Insulation, Damping
- Measurement and Testing Technology
- Services

Target Groups:

Specialists and the interested ones in the area of sealing, adhesive and polymer technology.

Engineers, technicians, persons of the maintenance of the seals manufacturing industries, as well as the sealing users.

Title Portrait

Circulation:	2,000 copies	Format:	DIN A5
Pages:	approx. 400	Retail price:	€ 49.00
Cover:	Paperback	ISBN:	978-3-9811509-4-0

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Publishing House:

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Deadlines

Publishing: End of October 2010
Ads: 31 August 2010
Artwork: 31 August 2010

Ad-Formats and -Prices*

Format	Format Width x Height in mm	Bleed Format Width x Height in mm	b/w	4c (4-colours) euroscala
1/2 Page oblong	112 x 90	148 x 105**	€ 695.00	€ 1,095.00
1/2 Page high	53 x 180	71 x 210**	€ 695.00	€ 1,095.00
1/1 Page	112 x 180	148 x 210**	€ 1,295.00	€ 1,795.00
Front cover page		148 x 210**	Not possible	€ 2,515.00
Back cover page		148 x 210**	Not possible	€ 2,195.00
Chapter page		148 x 210**	Not possible	€ 945.00

**First cut format: + 3 mm trim allowance

- The addition for special placements is calculated in each case with 20% of the advertising rate.
- The addition for advertisements in the first cut is calculated with 10% on the advertising rate.
- You can receive colour obligatory proofs for a surcharge of € 50.00.
- Agency commissions are only available on the b/w price.

Inserts*

Internal inserts upto 100 g weight: € 1,375.00

Bookmarks*

Already booked

Company Edition*

Please ask for the prices for company edition.

Quantity Pricing

If ordered before printing.

As of 10 copies 37.20 €/copy
As of 25 copies 35.20 €/copy
As of 50 copies 33.20 €/copy

Project Management / Ad Management

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*All prices plus the valid VAT (at present books 7%; advertisements, supplements, bookmark, company edition 19%) in each case. Our general terms and conditions are valid.